

Finals Sponsorship Levels

Headline Sponsor

Contact MRCA Sponsor Coordinator to Customize
Exclusive Sponsor for All Weekend
Mention in All Advertising
Arena Banners
Flag during Grand Entry
Full page Ad in finals program
Sponsor Name on All Contestant Jackets
Announcer Driven Ad Copy during Rodeo
Complimentary Sponsor Plaque
4 VIP seats and passes to each Finals Performance
Website Presence for year

MRCA Finals Jacket Sponsor

\$2,000.00

Arena Banners
Flag during Grand Entry
Full page Ad in finals program
Sponsor Name on ALL Finals Jackets
Announcer Driven Ad Copy during Rodeo
Complimentary Sponsor Plaque
4 VIP seats and passes to each Finals Performance
Website Presence for year

Event Saddle Sponsor - \$1,500.00

Exclusive Event Sponsor for All Weekend
Saddle Presentation Ceremony
Chute Gate or Arena Banners
Flag during Grand Entry
Full page Ad in finals program
Sponsor Name on chosen Event Jackets
Announcer Driven Ad Copy during Rodeo
Complimentary Sponsor Plaque
4 VIP seats and passes to each Finals Performance
Website Presence for year

Corporate Sponsor - \$1,000.00

MRCA Finals Corporate Sponsor
Mention in All Advertising
Multiple Arena Banners
Flag during Grand Entry
Full page Ad in finals program
Multiple Announcer Driven Ad Copy during Rodeo
Complimentary Sponsor Plaque
4 VIP seats and passes to each Finals Performance
Website Presence for year

Chute Gate Sponsor - \$750.00

Chute Gate or Arena Banners
Full page Ad in finals program
Sponsor Name on one set of Event Jackets
Announcer Driven Ad Copy during Rodeo
Complimentary Sponsor Plaque
2 VIP seats and passes to each Finals Performance
Website Presence for year

Event Jacket Sponsor - \$500.00

Arena Banners
Half page Ad in finals program
Sponsor Name on one set of Event Jackets
Announcer Driven Ad Copy during Rodeo
Complimentary Sponsor Plaque
2 VIP seats and passes to each Finals Performance
Website Presence for year

Arena Sponsor - \$350.00

Arena Banners
Business Card Ad in finals program
Announcer Driven Ad Copy during Rodeo
Complimentary Sponsor Plaque
Website Presence for year

Buckle Sponsor - \$250.00

Business Card Ad in finals program
Announcer Driven Ad Copy during Rodeo



Exceptional Rodeo

The MRCA contestants assist the
Exceptional Athletes to show them
the ins and outs of the sport of Rodeo.



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**OCTOBER
21-22-23
2021**

Who We Are :

The Members of the Missouri Rodeo Cowboy Association have built over the years an Association that exemplifies itself in good family entertainment while providing venues for contestants to compete under the best conditions with well trained judges. We strive to provide the best for our members, event committees and our sponsors.

The MRCA has a proud history that began as a dream of some Missouri Cowboys and Cowgirls that wanted to see more rodeos produced in their home state.

What We Do:

The first MRCA finals was held at the Missouri State Fair Arena in conjunction with the State Fair events in 1986.

The MRCA has an annual membership of over 600 cowboys and cowgirls who compete in the 9 standard events of: Bareback Riding, Saddle Bronc Riding, Calf Roping, Over 40 Calf Roping, Breakaway Roping, Steer Wrestling, Barrel Racing, Team Roping, and Bull Riding.

Each year the Missouri Rodeo Cowboy Association holds over 70 events not only in Missouri but in the states surrounding Missouri. Our sponsors receive an enormous amount of exposure at these events as well as on our website.

On Oct 21-23, 2021, Missouri Cowboy Rodeo Association, Inc will host our 35th Annual "MFR" (Missouri Finals Rodeo) at the Ozark Empire Fairgrounds in Springfield, MO.

This event will last over three days, showcasing the top 15 contestants of the 2021 Season. We will also be hosting the "Exceptional Rodeo" for the mentally and physically challenged on Saturday.

Last Year, with much thanks to our sponsors, we were able to award Saddles to each Average Champion, Year End Champion, Girl Breakaway Champion and Overall Men and Women for the year end. We also awarded Championship Finals Buckles to the top 5 for the year and Rookies of the year, Reserve All-Around, Announcers, Judges, Board members and Secretaries. In the past few years, we have awarded over \$50,000 in prize money at each year's Finals!

We would like to be able to promote your company business or service as one of the contributing sponsors of this great race through our social media efforts, fliers, race announcements, arena banners and website.

We invite you to participate as a sponsor of the



Missouri Rodeo Cowboys Association 2021 Finals