



Dear Missouri Rodeo Cowboy Association Members,

I hope this letter finds you well. I am pleased to inform you that the Missouri Finals Rodeo (MFR) is scheduled to take place on October 17-19th, 2024, in the Wilson Logistics Arena at Ozark Empire Fairgrounds in Springfield, Missouri. We are excited to announce a continued partnership with Ozark Empire and are dedicated to making this year's event even more spectacular.

Our team is committed to enhancing the MFR experience, and we are thrilled to welcome back Craig Lamping as the MFR General Manager. Craig will be working closely with our VP, Dylan Wright, we aim to elevate the production quality, technology, and payout of the Finals. Last year we paid out over \$83,000 this year our goal is to increase the added money to achieve a payout of over \$100,000. New this year the MFR average winners will have an option to take home a saddle certificate or a bonus check, if your event director chooses to participate in the average awards.

To boost the financial aspects of the association, we encourage members to participate in our 20% commission program on sponsorships. By securing \$1000 or more members can earn a 20% commission on the amount they bring in if they choose to do so. Our new sponsorship catalog is available on Missourirodeo.com under the sponsorship tab. We extend our gratitude to Philip Kitts of Avid Visual Imagery Rodeo Photography for designing the catalog and serving as our official finals photographer.

This year promises to be exceptional as we have established a new agreement with the IPRA that aligns closely with our other partnerships in fact under certain variables this new agreement will pay us the highest percentage a crossed all of our co-agreements. While we were unable to improve our agreement with ACRA, we remain optimistic about our collaborations with sister associations. Our dedicated Secretary Kari Mason, and the esteemed Board of Directors made up of talented business individuals, continue to guide the association towards success.

I look forward to seeing you all at the Missouri Finals Rodeo and witnessing the remarkable achievements that await us. Should you have any questions or require further information, please do not hesitate to contact the MRCA office or your event director.

Isaiah Garn